

RAJAR DATA RELEASE Q1 2026 – May 14th 2026



NATIONAL STATIONS PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 25	Q4 25	Q1 26	Q1 26 vs. Q1 25	Q1 26 vs. Q4 25	Q1 25	Q4 25	Q1 26
ALL RADIO	Q	50078	50000	50628	1%	1%	100.0	100.0	100.0
ALL BBC	Q	31392	30904	31356	0%	1%	43.1	42.8	43.4
15-44	Q	11637	11551	11788	1%	2%	29.2	29.3	30.8
45+	Q	19755	19352	19568	-1%	1%	49.3	48.9	49.0
ALL BBC NETWORK RADIO	Q	28726	28226	28642	0%	1%	38.7	38.5	39.0
BBC RADIO 1 BRAND	H			7417					4.8
BBC RADIO 1	Q	7393	7081	7034	-5%	-1%	4.8	4.5	4.5
BBC RADIO 1 ANTHEMS	H			417					0.1
BBC RADIO 1 DANCE	H			437					0.2
BBC RADIO 1XTRA	H	751	801	743	-1%	-7%	0.3	0.3	0.4
BBC RADIO 2	Q	13106	12709	12570	-4%	-1%	13.5	13.8	13.2
BBC RADIO 3 BRAND	H			2214					1.7
BBC RADIO 3	Q	2148	1912	2062	-4%	8%	1.5	1.4	1.6
BBC RADIO 3 UNWIND	H			388					0.2
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	9693	9274	9535	-2%	3%	12.2	11.4	11.9
BBC RADIO 4	Q	9329	8922	9149	-2%	3%	10.8	10.3	10.7
BBC RADIO 4 EXTRA	Q	1516	1545	1594	5%	3%	1.4	1.1	1.2
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5508	5647	5584	1%	-1%	3.2	3.5	3.4
BBC RADIO 5 LIVE	Q	5379	5291	5358	0%	1%	3.1	3.3	3.2
BBC RADIO 5 SPORTS EXTRA	Q	583	1104	907	56%	-18%	0.1	0.2	0.2
BBC 6 MUSIC	Q	2577	2396	2649	3%	11%	2.4	2.3	2.4
BBC A SIAN NETWORK UK	H	530	584	513	-3%	-12%	0.3	0.3	0.3
BBC WORLD SERVICE	Q	1210	1008	1092	-10%	8%	0.5	0.5	0.5
BBC LOCAL/REGIONAL	H	7065	6792	7063	0%	4%	4.5	4.4	4.4

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		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 25	Q4 25	Q1 26	Q1 26 vs. Q1 25	Q1 26 vs. Q4 25	Q1 25	Q4 25	Q1 26
ALL COMMERCIAL	Q	39873	39431	39266	-2%	0%	54.9	55.2	54.3
15-44	Q	18585	18570	18198	-2%	-2%	67.4	68.1	66.6
45+	Q	21288	20861	21068	-1%	1%	49.3	49.3	48.9
ALL NATIONAL COMMERCIAL	Q	28299	28184	27857	-2%	-1%	27.1	29.3	28.5
ABSOLUTE RADIO NETWORK	H	5572	5437	5277	-5%	-3%	3.4	3.5	3.5
ABSOLUTE RADIO	Q	1957	1940	2012	3%	4%	1.3	1.2	1.3
ABSOLUTE RADIO 70S	H	420	289	259	-38%	-10%	0.1	0.1	0.1
ABSOLUTE RADIO 80S	Q	1520	1422	1446	-5%	2%	0.7	0.8	0.8
ABSOLUTE RADIO 90S	H	1069	910	828	-23%	-9%	0.4	0.3	0.3
ABSOLUTE RADIO 00S	H	447	520	515	15%	-1%	0.1	0.2	0.2
ABSOLUTE RADIO 10S	H	302	292	259	-14%	-11%	-	0.1	0.1
ABSOLUTE CLASSIC ROCK	H	791	805	769	-3%	-4%	0.5	0.4	0.4
ABSOLUTE RADIO COUNTRY	H	670	546	521	-22%	-5%	0.3	0.4	0.4
BOOM BRAND*	H		734	671		-9%		1.0	1.0
BOOM LIGHT*	H		102	80		-22%		0.1	0.1
BOOM RADIO*	H		692	636		-8%		0.9	0.9
CAPITAL BRAND (UK)	H	9449	9249	8802	-7%	-5%	4.8	5.3	5.0
CAPITAL ANTHEMS	Q	399	563	626	57%	11%	0.1	0.1	0.2
CAPITAL CHILL	Q	187	213	214	14%	0%	0.1	0.1	0.1
CAPITAL DANCE	Q	1052	1015	908	-14%	-11%	0.4	0.5	0.5
CAPITAL NETWORK (UK)	H	7138	6876	6511	-9%	-5%	3.4	3.7	3.5
CAPITAL XTRA BRAND UK	H	1998	1943	1819	-9%	-6%	0.7	0.9	0.8
CAPITAL XTRA (UK)	H	1593	1599	1496	-6%	-6%	0.5	0.7	0.6
CAPITAL XTRA RELOADED	Q	592	500	494	-17%	-1%	0.2	0.2	0.2
CLASSIC FM BRAND (UK)	H	4736	4442	4383	-7%	-1%	3.6	3.7	3.6
CLASSIC FM	H	4538	4210	4171	-8%	-1%	3.4	3.4	3.3
CLASSIC FM CALM	Q	290	342	386	33%	13%	0.2	0.2	0.2
CLASSIC FM MOVIES	Q	154	178	203	32%	14%	0.1	0.1	0.1
COUNTRYLINE RADIO (WAS CHRIS COUNTRY RADIO)	H			82					-
GB NEWS RADIO	Q	559	672	676	21%	1%	0.4	0.5	0.4
GOLD RADIO UK	H	1599	1683	1613	1%	-4%	1.0	1.2	1.2
GREATEST HITS NETWORK (EXC PARTNERS)	H	7508	6945	6782	-10%	-2%	6.5	6.3	6.3
GREATEST HITS RADIO 60S	H	424	406	415	-2%	2%	0.3	0.3	0.3
GREATEST HITS RADIO 70S	H		494	506		2%		0.2	0.2
GREATEST HITS RADIO 80S	H		628	585		-7%		0.3	0.3
GREATEST HITS RADIO	H	7143	5912	5740	-20%	-3%	6.1	5.4	5.4
HEART BRAND (UK)	H	13385	12717	12505	-7%	-2%	8.2	8.2	8.0
HEART 70S	Q	675	579	581	-14%	0%	0.2	0.2	0.2
HEART 80S	Q	1722	1562	1602	-7%	3%	0.6	0.7	0.7
HEART 90S	Q	1180	972	959	-19%	-1%	0.4	0.3	0.3
HEART 00S	Q	967	899	931	-4%	4%	0.3	0.3	0.4
HEART 10S	Q	316	245	356	13%	45%	0.1	-	0.1
HEART DANCE	Q	924	1001	987	7%	-1%	0.4	0.4	0.4
HEART LOVE	Q	207	216	201	-3%	-7%	-	-	0.1
HEART MUSICALS	Q	216	208	175	-19%	-16%	0.1	-	-
HEART NETWORK (UK)	H	10192	9483	9355	-8%	-1%	5.9	6.1	5.9
HEAT	H	588	518	476	-19%	-8%	0.2	0.2	0.1

* Station changed reporting survey period

* = less than 0.05%

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		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 25	Q4 25	Q1 26	Q1 26 vs. Q1 25	Q1 26 vs. Q4 25	Q1 25	Q4 25	Q1 26
HITS RADIO NETWORK (EXC PARTNERS)	H	7100	6778	6535	-8%	-4%	4.5	4.1	3.9
HITS RADIO 90S	H		457	427		-7%		0.1	0.1
HITS RADIO 00S	H		380	357		-6%		0.1	0.1
HITS RADIO CHILLED	H	315	274	275	-13%	0%	0.1	0.1	0.1
HITS RADIO PRIDE	H	346	369	341	-1%	-8%	0.1	0.1	0.1
HITS RADIO PORTFOLIO (EXC PARTNERS)	H	13170	12424	12081	-8%	-3%	11.0	10.4	10.2
HITS RADIO	H	4684	3904	3797	-19%	-3%	2.3	1.7	1.7
JAZZ FM	H	536	480	416	-22%	-13%	0.2	0.2	0.2
KERRANG!	H	455	547	569	25%	4%	0.2	0.3	0.3
KISS NETWORK	H	3861	3400	3349	-13%	-2%	1.6	1.6	1.6
KISS	Q	1492	1288	1483	-1%	15%	0.5	0.5	0.6
KISSTORY	Q	2042	1715	1819	-11%	6%	0.7	0.6	0.8
KISSTORY R&B	H	552	613	623	13%	2%	0.2	0.2	0.2
KISS XTRA	H	209	284	236	13%	-17%	0.1	0.1	0.1
LBC BRAND (UK)	H	3343	3409	3557	6%	4%	3.0	3.0	3.1
MAGIC NETWORK	H	3616	3613	3415	-6%	-5%	1.7	2.1	1.9
MAGIC	Q	2500	2294	2164	-13%	-6%	1.1	1.2	1.1
MAGIC CLASSICAL	H	176	131	136	-23%	4%	0.1	0.1	0.1
MAGIC MUSICALS	H	327	291	303	-7%	4%	0.1	0.2	0.2
MAGIC SOUL	H	642	475	467	-27%	-2%	0.2	0.3	0.3
MELLOW MAGIC	H	454	528	431	-5%	-18%	0.2	0.3	0.2
NATION 70S	Q			132					-
NATION 80S	H	519	149	191	-63%	28%	0.1	-	0.1
NATION 90S*	H		164	124		-24%		-	-
PLANET ROCK	Q	1049	1078	1131	8%	5%	0.8	1.1	0.9
SMOOTH BRAND (UK)	H	7809	7489	7347	-6%	-2%	4.8	5.0	4.8
SMOOTH 70S	Q	346	208	304	-12%	46%	0.2	0.1	0.1
SMOOTH 80S	Q	595	563	617	4%	10%	0.2	0.2	0.3
SMOOTH CHILL	Q	511	382	395	-23%	3%	0.2	0.2	0.2
SMOOTH COUNTRY	Q	411	347	375	-9%	8%	0.2	0.2	0.2
SMOOTH RELAX	Q	336	466	513	53%	10%	0.1	0.2	0.2
SMOOTH SOUL	Q	278	188	202	-27%	7%	-	0.1	0.1
SMOOTH RADIO NETWORK (UK)	H	6201	5854	5701	-8%	-3%	4.0	3.8	3.8
SUNRISE RADIO NATIONAL	Y	340	296	291	-14%	-2%	0.2	0.1	0.2
TALK (VAS TALKRADIO)	H	485	565	560	15%	-1%	0.4	0.7	0.6
TALKSPORT	H	3506	3236	3288	-6%	2%	2.2	2.2	2.2
TALKSPORT2	H	676	460	549	-19%	19%	0.1	0.1	0.2
TIMES RADIO	H	622	542	604	-3%	11%	0.5	0.4	0.5
VIRGIN RADIO	H	1398	1133	1044	-25%	-8%	0.7	0.6	0.6
VIRGIN RADIO 80S	H	263	268	277	5%	3%	-	-	-
VIRGIN RADIO CHILLED	H	316	326	348	10%	7%	0.1	0.1	0.1
VIRGIN RADIO LEGENDS (VAS VIRGIN RADIO ANT	H	437	385	336	-23%	-13%	0.1	0.1	0.1
RADIO X BRAND (UK)	H	2497	2471	2342	-6%	-5%	1.9	2.0	2.0
RADIO X 90S	Q	122	105	146	20%	39%	-	-	0.1
RADIO X 00S	Q	106	119	143	35%	20%	-	-	-
RADIO X CHILLED	Q	157	142	151	-4%	6%	-	-	-
RADIO X CLASSIC ROCK	Q	162	266	221	36%	-17%	0.1	0.2	0.2
RADIO X NETWORK (UK)	H	1997	1967	1866	-7%	-5%	1.6	1.7	1.6
ALL LOCAL COMMERCIAL	Q	27004	25558	25418	-6%	-1%	27.7	25.9	25.9
OTHER LISTENING	Q	5310	4143	4343	-18%	5%	2.1	2.0	2.2

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- = less than 0.05%